



Dear Friend of Sprayberry Soccer,

Thank you for your interest in the Sprayberry Soccer Program. Participation from community business owners like you is vital to the success of our girls and boys soccer programs. It is great way to promote your business and support local student athletes. The members of the Sprayberry Soccer community patron businesses like yours every day. They appreciate and show support for the businesses that sponsor Sprayberry Athletics.

In the 2018-19 school year, Sprayberry High School will have over 600 devoted young men and women in its sports programs. Continued support from our sponsors enables all students in our school to be members of the Sprayberry Yellow Jackets sports teams. Being a part of team sports will teach our athletes lessons beyond the field by promoting responsible, social behaviors and academic success, confidence in one's physical abilities, an appreciation of personal health and fitness, and strong social bonds with individuals and institutions that last a lifetime.

This letter provides an overview of Sponsor Benefits and the various sponsorship opportunities available with the Sprayberry Yellow Jackets Soccer Program. Any level of participation is greatly appreciated and goes to make Sprayberry High School a better place for the whole community.

Please do not hesitate to contact Aaron Wessner or Jason Page to learn more about the opportunities available or to sign up.

Sincerely,

Aaron Wessner  
Boys Head Soccer Coach  
[aaron.wessner@cobbk12.org](mailto:aaron.wessner@cobbk12.org)

Jason Page  
Girls Head Soccer Coach  
[jason.page@cobbk12.org](mailto:jason.page@cobbk12.org)

Troy White  
SHS Soccer Booster Club President  
[shssoccerprez@gamil.com](mailto:shssoccerprez@gamil.com)  
770-329-6330

### WHY SPRAYBERRY SOCCER & ATHLETICS?

- Great Exposure for Low Cost – +/- Spectators annually for all sports played in Sprayberry’s venues.
- Sprayberry soccer teams will play 28 home matches not including playoffs in 2018-2019.
- Great visibility on the fence which is strategically placed by facing Sprayberry’s Field. Seen daily by students, parents, visitors and event spectators.
- Exposure to East Cobb schools: Wheeler and Kell. Also, exposure to Metro Atlanta and Cherokee County schools: Cherokee High School, Sequoyah, Harrison, North Springs, South Cobb, Osborne, and more.
- Sponsors are identified in the Match Day programs and are announced at all home matches.
- Sponsors are identified on the Soccer website.
- Supports your business through patrons of the Sprayberry High School community

### Q & A - Where Does the Money Come From and Where Does it Go?

**Q** - Does Sprayberry High School Athletics receive funding from Cobb County?

**A** – No, all funds are raised through player participation fees, fundraising activities, SHS Booster Clubs, concession sales and Community Business Sponsors.

**Q** – Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?

**A** - Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Sprayberry relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

**Q** - Does it really cost that much to operate a team?

**A** – Yes, various expenses associated with running a sports team include uniforms, equipment, coaches’ salaries, transportation, security, EMS at events, sports trainers, officials, special training, meals, etc. One of our biggest needs is to upgrade our facilities and equipment at Sprayberry High School.

### SPRAYBERRY SOCCER SPONSOR PROGRAMS

- **Bronze Sponsor Package - \$500.00**
  - o One Quarter Page in Match Day Programs
  - o Two Admission Passes for all home soccer games
  - o One 3’x 5’ fence banner shown all sports for the year of 2019
  - o Presence on the Yellow Jacket’s Soccer Website
  - o Recognition Announcement at All Home Matches
- **Silver Sponsor Package - \$1000.00**
  - o One Half Page in Match Day Programs
  - o Two Admission Passes for all home soccer games
  - o One 3’x 5’ fence banner shown all sports for the year of 2019
  - o Presence on the Yellow Jacket’s Soccer Website
  - o Recognition Announcement at All Home Matches
- **Gold Sponsors Package - \$2,000.00**
  - o Logo on the Varsity & Junior Varsity Practice Uniforms and Varsity Pre Game Shirts
  - o Two Admission Passes for all home soccer games
  - o One 3’x 5’ fence banner shown for all sports for the year of 2019
  - o One Half Page in Match Day Programs
  - o Presence on the Yellow Jacket’s Soccer Website
  - o Recognition Announcement at All Home Matches

### 2018-19 SPRAYBERRY YELLOW JACKET SOCCER SPONSORSHIP AGREEMENT

Sponsor/Company \_\_\_\_\_ Representative \_\_\_\_\_ Street Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone # \_\_\_\_\_ Email Address \_\_\_\_\_ Website \_\_\_\_\_  
\_\_\_\_\_

## SPRAYBERRY SOCCER SPONSOR PROGRAMS

- **Bronze Sponsor Package - \$500.00**

- o One Quarter Page in Match Day Programs
- o Two Admission Passes for all home games
- o One 3'x 5' fence banner shown all Spring for all sports
- o Presence on the Yellow Jacket's Soccer Website
- o Recognition Announcement at All Home Matches

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- o One Half Page in Match Day Programs
- o Presence on the Yellow Jacket's Soccer Website
- o Recognition Announcement at All Home Matches

- All signs will remain on display thru the year of 2019
- Sponsorships are sold on "first come, first serve" basis
- Additional marketing, advertising, or offers to the sponsorship package as part of this Agreement shall be included in addendum and attached
- Make checks payable to: **Sprayberry High School Soccer Booster Club**

We agree to the sponsorship package checked below and upon "payment in full" to receive the benefits and exposure described in the package.

Company \_\_\_\_\_ SHS Soccer Booster Club \_\_\_\_\_



