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A MESSAGE FROM SPRAYBERRY GIRLS SOCCER



Dear Friend of Sprayberry Girls Soccer,

Thank you for your interest in the Sprayberry Soccer Program. Participation from community business owners like you is vital to the success of our girls soccer program. It is a great way to promote your business and support local student athletes. The members of the Sprayberry Soccer community patron businesses like yours every day. They appreciate and show support for the businesses that sponsor Sprayberry Athletics.

In the 2022-23 school year, Sprayberry High School will have over 600 devoted young men and women in its sports programs. Continued support from our sponsors enables all students in our school to be members of the Sprayberry Yellow Jackets sports teams. Being a part of team sports will teach our athletes lessons beyond the field by promoting responsible, social behaviors and academic success, confidence in one's physical abilities, an appreciation of personal health and fitness, and strong social bonds with individuals and institutions that last a lifetime.

This letter provides an overview of Sponsor Benefits and the various sponsorship opportunities available with the Sprayberry Yellow Jackets Soccer Program. Any level of participation is greatly appreciated and goes to make Sprayberry High School a better place for the whole community.

Please do not hesitate to contact Coach Jim Nelson or Booster President Jim Laufer to learn more about the opportunities available or to sign up.

Sincerely,

JIM NELSON
Girls Soccer Head Coach
james.nelson@cobbk12.org

JIM LAUFER
Girls Soccer Booster President
jim.laufer@sprayberrysoccer.com



2023 SPONSORSHIP GUIDE



WHY OFFER SPONSOR SUPPORT TO SPRAYBERRY SOCCER & ATHLETICS?

- Great exposure to all spring sports' stadium spectators for a low cost
- Sprayberry girls soccer teams will play 14 home matches, not including playoffs, in 2023
- Great visibility on the fence which is strategically placed by facing Sprayberry's field. Seen daily by students, parents, visitors and event spectators.
- Exposure to Cobb, Cherokee and Metro Atlanta schools
- Sponsors are identified in the commemorative Sprayberry Soccer program and are announced at all home matches
- Sponsors are identified on the Sprayberry Soccer website
- Supports your business through patrons of the Sprayberry High School community

Q & A - WHERE DOES THE MONEY COME FROM AND WHERE DOES IT GO?

Q *Does Sprayberry High School Athletics receive funding from Cobb County?*

A No, all funds are raised through player participation fees, fundraising activities, SHS Booster Clubs, concession sales and Community Business Sponsors.

Q *Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?*

A Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Sprayberry relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

Q *Does it really cost that much to operate a team?*

A Yes, various expenses associated with running a sports team include uniforms, equipment, coaches' salaries, transportation, security, EMS at events, sports trainers, officials, special training, meals, etc. One of our biggest needs is to upgrade our facilities and equipment at Sprayberry High School.



2023 SPONSORSHIP GUIDE



2023 BENEFITS	SPONSORSHIP LEVEL	\$250 <i>Bronze</i>	\$500 <i>Silver</i>	\$750 <i>Gold</i>	\$1000 <i>Platinum</i>	\$2500 <i>Premier</i>	\$4000 <i>Presenting</i>
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Ad in 2023 commemorative Sprayberry Soccer program <small>*Prominent logo placement</small>							
Logo on Girls Sponsor page of Sprayberry Soccer website							
Recognition announcement at home games and sponsor mention on game broadcast							
One 3x5" fence banner displayed for duration of the Spring sports' season							
Adult tickets for home soccer game – designated ahead of time by Sponsor for their choice of game							
Opportunity to host half-time event or give-away at two home games. <small>(Dates to be determined prior to start of season and any costs incurred are at Sponsor's expense.)</small>							
Prominent placement of logo on Girls Sponsor page of website							
Logo on Sprayberry Girls Soccer player pack short-sleeve practice jerseys							



2023 SPONSORSHIP AGREEMENT



I, _____ (print name) as a representative of _____
(business/company) here by agree to the sponsorship package checked below and upon "payment in full"
acknowledge entitlement to receive the benefits and exposure described in the package.

Select one of the following levels:

Bronze Level - \$250

Platinum Level - \$1000

Silver Level - \$500

Premier Level - \$2500

Gold Level - \$750

Presenting Level - \$4000

SPONSOR CONTACT INFORMATION

Business Name: _____

Representative Name: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Sponsor Signature

Date

Sprayberry Girls Soccer Representative Signature

Date

**If this sponsorship is related to support of a Sprayberry Girls Soccer athlete or athletes, please list name(s)
for sponsorship credit:** _____